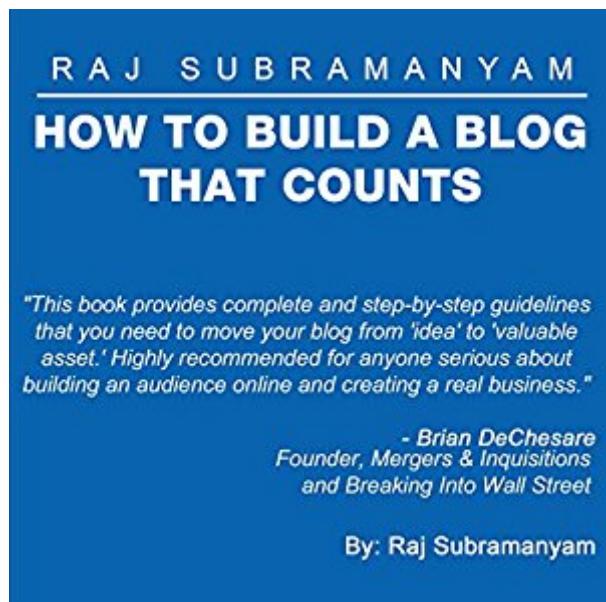


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# How To Build A Blog That Counts: The Most Comprehensive Guide To Building A Blog Or E-commerce Site



## **Synopsis**

What separates the successful bloggers who do \$100K/year from the others? Why are some blogs wildly successful while more than 80 million are inactive and failed? What do they do differently that matters? Raj Subramanyam breaks it all down in this book. Not only does the serious blogger need to know all it takes to build a blog, but the serious blogger must also how to blog smarter! Applying the 80/20 principle to blogging, Raj provides a solid framework for building a successful blog and lays out a list of tasks that must be delegated versus those the blogger must do strategically . This is a comprehensive guide to taking your blog from idea to success. Raj's audiobook contains tons of insights and is highly recommended for anyone who wants to create a real online business.

## **Book Information**

Audible Audio Edition

Listening Length: 5 hoursÂ andÂ 42 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Raj Subramanyam

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Whispersync for Voice: Ready

Language: English

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Best Sellers Rank: #108 inÂ Books > Computers & Technology > Internet & Social Media > Blogging & Blogs #240 inÂ Books > Audible Audiobooks > Nonfiction > Computers #488 inÂ Books > Business & Money > Small Business & Entrepreneurship > Home Based

## **Customer Reviews**

Raj has done an amazing job with this book outlining and detailing steps you need to take if you want to be a successful blogger. If you are a novice, just getting started or thinking of starting, this is a must-read book for you. If you are already an experienced and successful blogger, this book will still give you ideas that you may not have thought of and make your blogs even more successful. It covers the entire gamut including conceptualization, strategy, tactics, process, technicalities, branding, implementation, ongoing productivity, growth and much more. I highly recommend this book!

25 years ago, blogs dint exist. Now there are over 10 million of them. Still I am not sure if people

realize how powerful, helpful and beneficial blogging is. Writing is a 'thought' put to a page. It is the tool for thinking out loud, expressing and encouraging creativity within one self. And if blogging can make a person personally, mentally and emotionally intelligent, every person must read this book from Raj and get benefited as this is the right place to begin! If readers are among the "uninitiated", prepare to be enlightened, for this book will take you places!

Raj has done an astounding job in this book. I have read many books and material on this subject. Every aspect is covered very lucidly with focus on end goal. This is not just educational but is certain to lead one for the expected results. I did make lots of notes from the book and I am getting ready to implement them within next few weeks.

This is a great book if you are into Blogging. It is not just your blogging that this book helps you with, it also helps anyone who is into eCommerce initiatives.

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